

**MICHAEL (MIKE) SPOHN** 



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### **PROFESSIONAL STRENGTHS:**

- Experienced professional with a successful and proven record of more than 15 years of advising, training, teaching, and mentoring students in addition to delivering solid results.
- Strong ability to multi-task and manage several responsibilities on deadline at one time in fast-paced environments.
- Work effectively in teams and deliver excellent service to internal and external colleagues and students while building lasting relationships.
- Exceptional written communication and public speaking skills.

## **ACCOMPLISHMENTS AND SELECTED ACHIEVEMENTS:**

#### Teaching:

- As an adjunct faculty member at Northwest Vista and St. Philip's College, I teach on average three to four courses per semester. The courses I teach are in Student Development (Student Development 0370) and Learning Frameworks (Education 1300).
- My teaching focuses on college success skills, information and financial literacy in addition to theories on motivation and learning. Through the Learning Frameworks course, I also teach classes of students from the Alamo College's Health and Bioscience Institute and introduce them to careers and educational paths in these areas.
- **RESULTS:** In addition to delivering course content, I have actively involved business coaches in my classes from companies such as GM Financial, The Bank of San Antonio and The Hartford to guide and mentor students; in addition, I have developed a leading financial literacy activity where students research and present about one of six major financial decisions or topics (examples include homeownership versus renting an apartment, auto insurance, buying a car and more).

### Student Advising, Training and Mentoring:

- For more than 10 years, I worked with student employees at two major universities who had no prior business, sales and customer service experience.
- I trained and continuously mentored groups of student employees two to three times per year and oversaw staff turnover due to student employee graduation.
- **RESULT:** I trained and developed student employees who remained and contributed successfully to the department's sales for at least one to three years until graduation.
- **RESULT:** I taught student employees how to deliver outstanding customer service and provided students with the tools to become successful after graduation.

### Leadership:

- While at two major universities, I managed and led teams of 15-30 employees for 10 years.
- I trained and coached both student and non-student employees in the best practices of sales and customer service
- **RESULT:** Over a 10-year period, I led student employee teams to exceptional results that funded all aspects of the department's budget and exceeded goals set each year

# **EDUCATION:**

*Master of Education (M. Ed) Focus: Higher Education Leadership and Policy Studies* 

**Bachelor of Journalism**, Advertising Emphasis **Bachelor of Arts**, Communication (double Bachelor's degree) University of Texas at San Antonio University of Missouri

# **PROFESSIONAL EXPERIENCE**

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Adjunct Faculty	2016-present
Northwest Vista College, San Antonio, Texas	
• Teach three to four courses per semester (Education 1300 and Student Development 0370).	
• Develop lesson plans, grade student assignments and deliver course content to students on being successful in college and effective strategies for learning.	
• Consistently partner with area businesses so they can mentor and deliver supplemental content to my students on skills to be successful.	
Graduate Teaching Assistant	2014-2015
University of Texas – San Antonio	
• Taught, evaluated and mentored students enrolled in the institution's Academic Inquiry and Scholarship course.	
• Developed lesson plans, graded student assignments and delivered monthly lectures to 50 students per class in two different class sections on topics concerning academic research, creating knowledge and	
communication skills.	Summer, 2014
Activity Assistant	······································
TRIO Program, University of Texas – San Antonio	
• Supervised and mentored high school students during a six week summer learning program.	
• Encouraged participants to consider the value of higher education after completion of high school.	Spring, 2014
Graduate Intern	-F8,
Office of Orientation and Family Programs, University of Texas – San Antonio	
<ul> <li>Assisted with supervision of student employees and programming.</li> <li>Created an assessment for use at the end of summer orientation and helped teach the Orientation Leader class.</li> </ul>	
Inside Sales Representative	
United Parcel Service (UPS), San Antonio, TX	2010-2014
<ul> <li>Conducted needs assessments of businesses with regards to their shipping, logistics and supply chain proc</li> <li>Recognized for exceptional sales results each year and outstanding service to customers throughout the US</li> </ul>	
Advertising Manager	2003-2010
University of Arizona, Department of Student Media, Tucson, Arizona	
• Responsible for teaching, advising and mentoring groups of 10-15 students three times per year on how to sell and provide exceptional customer service to an assigned list of business customers.	
• Publications included the <i>Arizona Daily Wildcat</i> newspaper (readership of approximately 41,000 people daily), the Wildcat Online and several additional specialty publications for the University of Arizona including <i>The University of Arizona Parents and Family Magazine</i> and <i>University of Arizona Visitor's Guide</i> .	
Advertising Director	2000-2003
The Red & Black Publishing Company, Athens, Georgia	
• Responsible for teaching and advising groups of 7-10 University of Georgia students twice per year on how to make contrast with and represent <i>The Red &amp; Plack</i> neuvronner (readership of 37,000 meenle doily) to	

- to make contact with and represent *The Red & Black* newspaper (readership of 37,000 people daily) to prospective and current advertisers.
- Taught students on successful sales and customer service practices.

# Volunteer Work and Experience

## North San Antonio Family Medicine, PLLC

#### San Antonio, Texas

• In order to gain more healthcare experience, I volunteer at this family medical practice. In addition to answering calls and responding to patient inquires, I also work to resolve insurance claims.

2018 - present